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## Brand Vending Introduces 'Energy Bands,' 'Plushies' Mix; Flat Vending Unit Reports Strong Demand For Tat Lines

SCOTTSDALE, AZ — New from Brand Vending Products' Brand Bulk division are "Energy Bands" and "Plushies" novelties, according to an announcement by national sales manager Craig Goodman.

"Plushies" is a line of miniature stuffed animals, vended one per 2-in. capsule. Designed for a suggested 50¢ vend, "Plushies" features a broad array of animals including monkeys, bears, frogs, dogs, turtles, sheep and many more. Each comes with an attached key chain and is expected to appeal to both boys and girls.

"Energy Bands" are silicone wrist accessories bearing inspirational messages. The 2-in. capsuled bands come in a variety of colors including orange, blue, pink, green and yellow. Each bracelet is deeply embossed to ensure that the sayings will remain clearly

visible. Among the sayings featured are Best Friend, Freedom, Pride and Dream. Additionally, colorful display cards have been created to attract patrons' attention to machines.

Brand continues to offer its popular "Worms" and "MiniBears" novelties. "Worms" remains popular as a location-friendly alternative to a 1.1-in. sticky mix since the stretchy worms will not stick to walls or ceilings (keeping store managers on your good side.) "MiniBears" have become a collector's item for many operators, as each of the 13 bears is unique. Both "Worms" and "MiniBears" are suggested to vend at 25¢.

Separately, Brand's Flat Vend division has reported that its "Unleashed," "King of Kings" and "Girls Rock" temporary tattoos have proven to be the most requested and re-

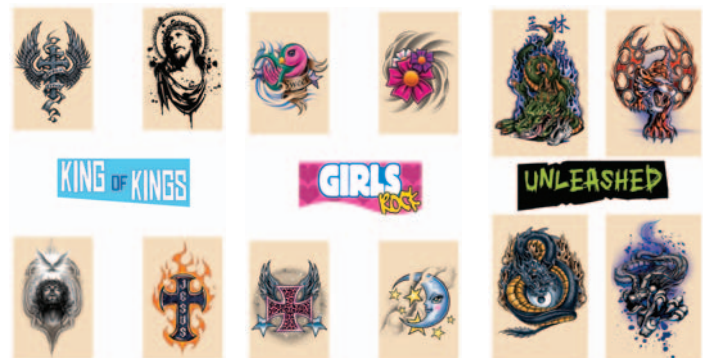
ordered tattoos in its lineup so far this year. All three collections feature 15 unique designs in each series, which the company notes is unique to the industry.

"Unleashed" is a collection of colorful and realistically drawn temporary tattoos that sport snakes, skulls and growling beasts. The designs appeal to a decidedly male clientele. The "King of Kings" series is made up of religiously inspired images including crosses, drawings of Jesus Christ and phrases such as "Jesus is my homeboy," "King of Kings" and "Watch over me Lord." "Girls Rock" incorporates detailed and realistic temporary tattoo images designed especially for female patrons. Among the images are hearts, a butterfly, flowers and a smiling sun.

Details can be had by calling (800) 967-3048; [brandvendingproducts.com](http://brandvendingproducts.com).



**BEST SELLERS:** Brand Vending Products expands bulk offerings with "Energy Bands" and "Plushies." Top-selling capsule merchandise and tattoo collections are still available.



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